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## **MSI Wins Prestigious Creative Excellence Awards for Employment Communications**

Essex Junction, VT – May 8, 2008 – Media Solutions International, an employment communications, marketing and advertising agency with clients in the U.S. and Europe, received five 2008 Creative Excellence Awards at the Society for Human Resource Management (SHRM) sponsored Recruitment Marketplace Creative Excellence Awards (CEA) Ceremony held April 14, 2008 in Nashville, Tennessee. The awards are held in conjunction with SHRM's annual Staffing Management Conference.

The Creative Excellence Awards recognize “The Best of the Best” in recruitment advertising and marketing, drawing entries from throughout the United States, Canada and Europe, and are considered the most important awards in the industry.

MSI swept the Television awards with ads for Dartmouth-Hitchcock Medical Center in Lebanon, New Hampshire, winning 1st, 2nd and 3rd place honors, thereby taking the Grand Prize for the entire *Non-Print Promotions* category. MSI also won First Place in the *Color Single Ad in Magazine or Trade Publication* for their 'Kick off Your Boots' ad on behalf of WakeMed Health & Hospitals in Raleigh, North Carolina.

“We are very proud of these awards because they acknowledge the creative excellence the MSI team brings to the task of recruitment marketing and advertising for our clients,” said company President and Creative Director Jim Curry. “These awards honor innovative, forward-thinking work, and allow us to compete directly with other major players in the world of recruitment advertising. We are proud that the work we've done for our clients has been recognized in this year's competition.”

### **About MSI**

MSI is a full-service employment communications agency that solves the problems recruiters have in identifying, reaching, informing and following up with candidates in today's highly competitive environment. MSI has offices in Vermont, Wyoming and Virginia. For more information, visit [www.wishtocommunicate.com](http://www.wishtocommunicate.com).

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**About the Creative Excellence Awards**

SHRM's Staffing Management Conference & Exposition is dedicated to HR professionals specializing in employment and staffing. The Creative Excellence Awards is the only creative awards competition of its kind recognized by the human resources industry. This year, 1,682 award entries were judged by a distinguished panel of top executives from leading corporations across the U.S. For more information visit [www.recruitmentmarketplace.com/cea](http://www.recruitmentmarketplace.com/cea).

**About SHRM**

The Society for Human Resource Management (SHRM) is the world's largest association devoted to human resource management. Representing more than 245,000 members in more than 130 countries, the Society serves the needs of HR professionals and advances the interests of the HR profession. Founded in 1948, SHRM has more than 575 affiliated chapters within the United States and subsidiary offices in China and India. Visit SHRM Online at [www.shrm.org](http://www.shrm.org).

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